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**Media contact:**

**Lina Page**

**Director of Marketing**

**1-866-232-6372, ext. 102**

{ **HYPERLINK** <mailto:LPage@BeamerFoundation.org> }



**Parker Laboratories, Inc. Presents Charitable Gift to  
The Todd M. Beamer Foundation and Heroic Choices**

**Princeton, N.J. (Dec. 22, 2003)** - The Todd M. Beamer Foundation today announced that on December 18, 2003 Martin Buchalter, president of Parker Laboratories, Inc., presented a charitable donation to Douglas A. MacMillan, founder of the Foundation, at the company's offices in Fairfield, N.J. MacMillan started The Todd M. Beamer Foundation to honor his friend, Todd Beamer, one of the heroes aboard United Flight 93 on Sept. 11, 2001.

Parker Laboratories, Inc. ([www.parkerlabs.com](http://www.parkerlabs.com)), the recognized world leader in the manufacturing and marketing of accessories and supplies for the medical ultrasound and electro-medical markets, donated proceeds from a company product promotion for Aquaflex(r) Ultrasound Gel Pads as a way for business and community to work together for a common good. Parker Laboratories selected The Todd M. Beamer Foundation because of its dedication to helping children living in the New York City area whose lives have been affected by trauma. The gift will benefit the Foundation's mentoring-based program, Heroic Choices.

"Parker Laboratories is pleased to award The Todd M. Beamer Foundation with a contribution to reach out to children in trauma through Heroic Choices," said Buchalter. "At Parker

Laboratories, we believe these children can grow to become healthy, productive adults and contribute to a brighter future."

Heroic Choices aims to teach traumatized children how to overcome adversity and emerge stronger than before. The program includes a weekend retreat experience for enrolled children, parents or guardians and mentors, a year-long mentoring relationship, resiliency training, ongoing curriculum development and special events and programs. Heroic Choices also gives mentors and parents or guardians the tools they need to guide and support their children through the program and in life.

There is no cost for the children or adults to participate. The program is underwritten and paid for by the Foundation and its many supporters.

"I am honored that Parker Laboratories chose Heroic Choices and admire its commitment to support community programs for children," said MacMillan. "As we continue to develop Heroic Choices and enroll more children each year, it makes me proud to see our vision for the Foundation come to life. We truly are carrying on Todd's legacy of character, faith and courage to a new generation of young people. And we couldn't do it without the support of organizations like Parker Laboratories."

#### **About The Todd M. Beamer Foundation**

The Todd M. Beamer Foundation is a non-profit public charity located in Princeton, N.J., whose mission is to equip children experiencing family trauma to make heroic choices every day. Through Heroic Choices, the Foundation teaches traumatized children how to become every day heroes - the kind of resilient children who overcome adversity, navigate life's obstacles and grow to become healthy, responsible, productive adults. For more information, visit [www.BeamerFoundation.org](http://www.BeamerFoundation.org).